



# PAW TEAM'S SPONSORSHIP PROGRAM

## WHY PAW TEAM?

The Portland Animal Welfare (PAW) Team saves lives, alleviates suffering, and keeps pets and people together by providing free veterinary care to the pets of people experiencing houselessness or extreme poverty.

PAW Team began 20 years ago by a small group of veterinarians in our community who saw the growing number of pets living on the streets with their loving owners and wanted to make a difference. Since then, we have grown from hosting drop-in clinics in parking lots and warehouses to running a fully-functioning veterinary clinic with an in-house pharmacy and a free pet supply bank where pet owners can find essentials like pet food, warm coats, toys, and more.

PAW Team provides vital services for over 1,000 Portland-area families each year, aiding individuals living on the streets, in transitional shelters or government housing, as well as those facing temporary financial limitations that restrict their ability to obtain medical care for their pets. For many of our clients, home is where their beloved companion animal is. Through PAW Team, our clients have access to consistent and continuous care for their beloved pets. These essential services play an integral role in keeping pets happy, healthy, and with the people that love them the most.

## SPONSORSHIP

PAW Team's sponsorship program is a great opportunity for businesses and community organizations to support the work we are doing to keep pets and their people happy, healthy, and together.

Your business can play a key role in ensuring PAW Team's programs continue to provide free and low-cost veterinary services to those who need us the most by joining our sponsorship program at a level that works for you. Our sponsors not only make a difference for pets and people in need, but they also have the opportunity to receive promotional benefits in return, reaching the many people who love and support PAW Team's mission.

## WHY YOUR SUPPORT MATTERS

As a grassroots organization, there is not a single pet that has access to our services without the support of our dedicated community partners.

Now more than ever, individuals are looking to support businesses that reflect and share their values. By sponsoring PAW Team, you can demonstrate to your customers, employees, and partners that your business is committed to a cause that matters and dedicated to making an impact in our local community.



**ENEWSLETTER  
SUBSCRIBERS**



**FACEBOOK  
FOLLOWERS**



**INSTAGRAM  
FOLLOWERS**



**MONTHLY  
WEBPAGE VISITS**

## HOW DOES IT WORK?

Our sponsorship levels make a direct and tangible impact on the work we do every day. At PAW Team, every dollar matters. Below we've demonstrated what each amount means to our organization and the families we serve. You can choose the week or month in the year that is meaningful to your business to give. In return, we want to acknowledge your company in the ways that are beneficial to you, your employees, and your network.

### SUPPORTER

\$500 - \$999

#### THE IMPACT

Sponsoring at this level could fund one month of county licensing fees which are often required of pet owners to access stable housing or transitional shelters.

#### BENEFITS

- Your business featured in 1 social media post during the week of your choice
- Your logo and link to your website placed on PAW Team's website for one year

### CONTRIBUTOR

\$1,000 - \$1,749

#### THE IMPACT

Sponsoring at this level could fund one week of PAW Team's essential weekday clinics. Each week, we see 15-25 pets for everything from wellness exams to ongoing treatment for chronic conditions.

#### BENEFITS

- Your business featured in 2 social media posts and in our monthly newsletter during the month of giving
- Your logo and link to your website placed on PAW Team's website for one year
- Showcase your company as a business with heart! We'll provide a PAW Team 'Proud Contributor' badge to place on your website or in other communications

### ADVOCATE

\$1,750 - \$2,999

#### THE IMPACT

Sponsoring at this level could fund an entire month of spay and neuter procedures for cats and dogs! This service helps reduce pet overpopulation in our community as well as provides the pet access to microchipping and essential vaccines. Each month, PAW Team provides this service for 25-50 cats and up to 20 dogs!

#### BENEFITS

- Your business featured in 3 social media posts & in our monthly newsletter during the month of giving
- Your logo and link to your website placed on PAW Team's website for one year
- Showcase your company as a business with heart! We'll provide a PAW Team 'Proud Advocate' badge to place on your website or in other communications.
- An update letter or presentation for your employees to showcase the impact of your support

### COMMUNITY PARTNER

\$3,000 - \$5,000

#### THE IMPACT

Sponsoring at this level could fund an entire month of PAW Team's essential weekday clinics & weekend vaccine clinics! Each month, we provide 100-150 appointments at these clinics for pets whose owners cannot afford vital veterinary care.

#### BENEFITS

- Your business featured in 4 social media posts, in our monthly newsletter, & along PAW Team's website banner during the month of giving
- Your logo and link to your website placed on PAW Team's website for one year
- Showcase your company as a business with heart! We'll provide a PAW Team 'Proud Community Partner' badge to place on your website or in other communications.
- An update letter or presentation for your employees to showcase the impact of your support
- Your business recognized in our 2022 Annual Report
- Let's Discuss! How can PAW Team support you?